



Oakhill Day School Community Partnership Program

Dear Business Owner,

Oakhill Day School is an independent educational institution offering an individualized, child-centered education to children ages two through eighth grade. Established in 1947, Oakhill is known for its innovative, relevant and integrated curriculum that challenges students to discover their unique gifts and provides numerous opportunities for personal growth and development.

Within a safe, secure and caring atmosphere, our highly qualified teachers are able to provide personal, hands-on attention and an approach to curriculum that takes all styles of learning into account. This approach, coupled with small class sizes, ensures a challenging learning environment while remaining developmentally appropriate for each child.

As an independent educational institution, Oakhill receives no government support and does not have an endowment. In fact, 91% of our revenue is generated from tuition and fees. The remaining 9% is dependent on the generous support of the community in which we reside and serve.

We would like to invite you to join us in ensuring highly qualified, knowledgeable and global-thinking young adults are developed and prepared to join our community's workforce and leadership by becoming an Oakhill Day School Community Partner.

A child's first experiences in school establish patterns for learning that will continue throughout life. You can help play a pivotal role in ensuring these experiences are great ones for the children of Gladstone and the surrounding areas. Please consider investing in the future of our community by becoming a Community Partner of Oakhill Day School. (See enclosed materials for level benefit details.)

In the meantime, if you have any questions, please contact Director of Development Rebecca DiGerlamo at 816-436-6338 or [Rebecca.DiGerlamo@oakhilldayschool.org](mailto:Rebecca.DiGerlamo@oakhilldayschool.org). We look forward to visiting with you soon.

Sincerely Yours,

Rebecca DiGerlamo  
Director of Development



# 2018-2019 Community Partnership Opportunities

## **Legacy (\$10,000 & Above)**

- Name recognition in the Oakhill Day School Annual Report
- Golf Tournament Team entry for 4 players
- Golf tournament Banner and Hole sponsorships
- 4' x 8' Banner in the Oakhill Gymnasium
- Full page color advertisement in the Oakhill Auction Catalog
- Listed as a sponsor on our Auction Website
- Admission for 8 to the annual Oakhill Auction Event
- 5K Panther Scamper Sponsorship
- Business Logo on the Oakhill website with link to company website
- Business name or logo recognition on the winter and spring musical programs
- Acorn Monthly News featured article included on website news
- Social Media (Twitter, Facebook) Shout Out (4 per term, plus Welcome)
- Divisional Weekly Newsletter Shout out (1 per quarter, 4 over term)
- Placement on our Partner Spotlight Page

## **Mighty Oak (\$7,500)**

- Name recognition in the Oakhill Day School Annual Report
- 4' x 8' Banner in the Oakhill Gymnasium
- Full page color advertisement in the Oakhill Auction Catalog
- Admission for 8 to the annual Oakhill Auction Event
- Business Logo on the Oakhill website with link to company website
- Business name or logo recognition on the winter and spring musical programs
- Acorn Monthly News featured article included on website news
- Social Media (Twitter, Facebook) Shout Out (3 per Term, plus Welcome)
- Divisional Weekly Newsletter Shout out (1 per quarter, 4 over term)
- Placement on our Partner Spotlight Page

## **Pride (\$5,000)**

- Name recognition in the Oakhill Day School Annual Report
- 4' x 8' Banner in the Oakhill Gymnasium
- Full page color advertisement in the Oakhill Auction Catalog
- Admission for 4 to the annual Oakhill Auction Event
- Acorn Monthly News featured article included on website news
- Social Media (Twitter, Facebook) Shout Out (2 per Term, plus welcome)
- Divisional Weekly Newsletter Shout out (1 per quarter, 4 over term)

## **Spirit (\$3,500)**

- Name recognition in the Oakhill Day School Annual Report
- Golf tournament banner sponsorship
- 3' x 6' Banner in the Oakhill Gymnasium
- Half page color advertisement in the Oakhill Auction Catalog
- Admission for 2 to the annual Oakhill Auction Event
- Business Logo on the Oakhill website with link to company website
- Social Media (Twitter, Facebook) Shout Out (1 per Term, plus welcome)
- Divisional Weekly Newsletter Shout out (1 per quarter, 4 over term)

## **Panther (\$2,000)**

- Name recognition in the Oakhill Day School Annual Report
- Golf tournament hole sponsorship
- Quarter page color advertisement in the Oakhill Auction Catalog
- Admission for 2 to the annual Oakhill Auction Event
- Business Logo on the Oakhill website with link to company website
- 3' x 6' Banner in the Oakhill Gymnasium
- Divisional Weekly Newsletter Shout out (2 over term)

## **Acorn (\$1,000)**

- Name recognition in the Oakhill Day School Annual Report
- Admission for 2 to the annual Oakhill Auction Event
- Business Logo on the Oakhill website with link to company website
- Pennant Banner in the gym

## **Patron (\$500)**

- Name recognition in the Oakhill Day School Annual Report
- Business logo on the Oakhill website with link to company website

# Community Partner General Information

## Acorn Monthly

The Acorn Monthly is a monthly email news communication. This is distributed to over 500 Oakhill families, Alumni, Grandparents, and friends. It is also posted on our website and Facebook for public viewing reaching perspective families, other schools, and businesses.

## Annual Auction Event

The Annual Auction is our number one fundraising event of the year! The catalog is distributed to over 300 families and made available in full color on our website. The catalog is further distributed via twitter and Facebook to be shared with all of our followers. The average participation of the event is 400 attendees!

## Divisional Weekly Newsletter

The divisional weekly newsletters are newsletters coming from either Early Childhood, Lower School, or Middle School and reaches the parents of children in those divisions.

## Golf Tournament

The annual golf tournament hosts 100-150 participants and school volunteers. This community building and fundraising event consists of players both inside and outside the Oakhill Day School community and is a positive way to help support fellow members of our business community.



## Gymnasium Banner

Oakhill Day School participated in the following athletic leagues: MSPL (Metropolitan School League) and PLKC (Kansas City Parochial League). These leagues include The Pembroke Hill School, St. Paul's Episcopal Day School, Maranatha Academy, Kansas City Christian School, Heritage Christian Academy, The Barstow School, Open Door Christian School, and Hyman Brand Hebrew Academy, and many others. These schools represent the entire KC Metropolitan area and with their supporters visit our gym for basketball and volleyball events.

In addition to athletic events, the gym is used for Oakhill Day School winter and spring musicals, talent show, graduation, and other all school functions. The gym is also rented to outside organizations for athletic, religious, and community events. Advertising in this space has the potential to reach many prospective customers.

## Panther Scamper 5K Run/Walk/Kids Dash

The Panther Scamper is a 5K Run/ Walk/Kids Dash. This event promotes wellness in the community. The average participation for this event is 275 participants. Participants are Oakhill families and outside community members.

## Website Logo

The Oakhill Day School website has a Community Partner link that will link your company to your website!

## General Advertising

- \$300 Logo on the website with link to company website
- \$1,500 - 4' x 8' Gymnasium Banner
- \$800 - 3'x6' Banner

Questions? Please contact Rebecca DiGerlamo: [rebecca.digerlamo@oakhilldayschool.org](mailto:rebecca.digerlamo@oakhilldayschool.org)

**THANK YOU FOR YOUR TIME!**

The Following outlines the agreement between Oakhill Day School and \_\_\_\_\_. The following agreement extends one year from the date signed.

**Community Partnership Level:**

- Legacy (\$10,000)/ Premium Value \$2,040
- Mighty Oak (\$7,500) /Premium Value \$1,640
- Pride (\$5,000)/ Premium Value \$1,320
- Spirit (\$3,500)/ Premium Value \$510
- Panther (\$2,000)/ Premium Value \$435
- Acorn (\$1,000)/ Premium Value \$235
- Patron (\$500)/ Premium Value \$0

**A La Carte Opportunity**

Event \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

**General Advertising**

- Logo on website with link (\$500)
- '4x8' Gymnasium Banner (\$1,500)
- '3x6' Gymnasium Banner (\$800)

Please accept my payment of \$ \_\_\_\_\_ by: Check \_\_\_ Visa \_\_\_ MC \_\_\_ Other \_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV2 Code \_\_\_\_\_

Signature \_\_\_\_\_ Today's Date \_\_\_\_\_ Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Agreement Authorized by:

Name \_\_\_\_\_ Title \_\_\_\_\_ Signature \_\_\_\_\_  
\_\_\_\_\_ Date \_\_\_\_\_

**Please return this form to:**  
Oakhill Day School  
Attention: Director of Development  
7019 N. Cherry Street  
Gladstone, Missouri 64118  
Phone: 816-436-6228| Fax: 816-436-0184 | Email: [Rebecca.digerlamo@oakhilldayschool.org](mailto:Rebecca.digerlamo@oakhilldayschool.org)

Because Oakhill Day School is a nonprofit 501 (c) (3) organization, the non-premium value of your sponsorship may be tax deductible to the full extent of the law, though this is not attended as legal or tax advice.