

Vision 20/20

The Next Phase of the Right Now Campaign



Updated | Winter 2018

the
**RIGHT
NOW**
campaign @ oakhill day school



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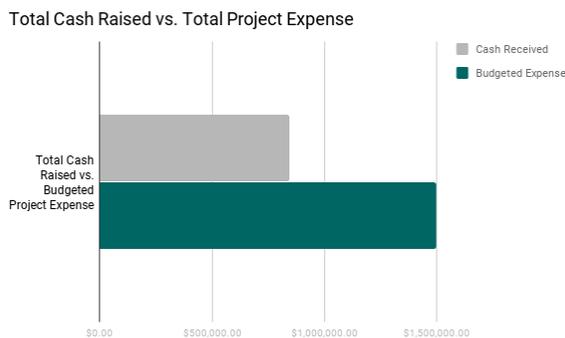
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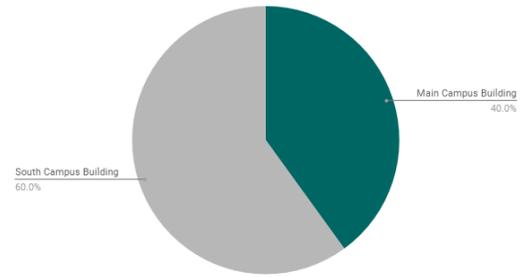
Initial Perspective

Three years ago, Oakhill Day School set out to solve an immediate need. The school was out of the necessary space to accommodate not just the students it hoped to have, but those already enrolled. The solution came in the form of The Right Now Capital Campaign, where the Board of Trustees, Campaign Committee, and school leadership set out to raise the necessary funds to add additional square footage to the school's existing building footprint to accommodate the growing student population. In a twist of fate, the Gladstone Office Building presented itself as an opportunity to expand now, rather than later. Under consultation with the campaign's consultant, Oakhill set its campaign goal at **\$2.5 million**, the maximum amount achievable according to the results of the school's feasibility study.

Multiple bank loans and the generosity of donors who pledged or contributed financial contributions during the initial 3-year pledge cycle facilitated the procurement and renovations of the Gladstone Office Building (GOB) at 6910 North Holmes. As most large construction projects can run into challenges, the Right Now Campaign was not immune to obstacles and over time, the estimated budget edged closer to **\$4.5 million** by construction's end, depleting bank loan funds and running into monies needed for operations.



Distribution of Initial Campaign Expenses



Campaign Challenges

- Limited Building Time
- Age of facilities /deferred maintenance
- Unbudgeted Architect Fees
- Consultant Fees
- Necessity to use operating funds to complete building project prior to fundraising because of immediate need of space



As of October 2019, the initial 3-year pledge cycle will be complete, leaving **\$650,000** needed to close The Right Now Capital Campaign.

Clear View

The Right Now Campaign completed the following with funds generated during the first 3-year pledge cycle:

- GOB Demo
- Tenant Relocation
- All school classroom move
- Concrete: East Entry, music risers in Music Room, HVAC Cooler Pad
- New compressor for GOB HVAC system
- State of the Art Commercial Kitchen
- New technology - projection systems
- Parking Lot renovations
- Phone and internet update and installation
- Fire alarm, sprinkler, and security systems
- Chair lift renovation for ADA Accessibility
- New furniture
- Improvements to new Toddler classroom and Toddler accessible bathrooms
- Main campus South hallway bathroom
- New administrative offices and conference room in the old Lower
- School Science Lab
- Enclosed server room in Main Campus Building

The following projects totaling **\$457,000** in in-kind donations were also completed through the overwhelming generosity of Right Now Campaign donors:

- Construction Services
- Tenant relocation and Real Estate Services
- Concrete Materials
- Wall Wrap/Mural Print and Install
- Chairs, Tables and Desks
- Engineering Services
- Upholstery work/Custom Bulletin Boards
- Flooring for Main Campus Renovations
- 3D Printer



What's Next?

To move towards the next phase of expansion, Oakhill Day School needs to finalize The Right Now Campaign. By re-engaging another 3-year pledge period ending in 2020, Oakhill must raise an additional **\$650,000** in that time to call The Right Now Campaign complete.



Reaching Our Goal

These donors will get us there.

LEAD DONOR

These individuals are visionaries who want to leave their mark on Oakhill Day School's Future by leading the pack and leaving a legacy.

Eight Lead Donors will help us raise our goal.
\$25,000 - \$50,000



MAJOR DONOR

This person is passionate about seeing Oakhill advance into the future as a trailblazer of traditional education and technology innovation.

Six Major Donors will help us raise our goal.
\$15,000 - \$24,999



MIDRANGE DONOR

This donor wants to give at their highest potential to ensure that Oakhill moves into the next phases of capital planning on a firm financial footing.

35 Midrange Donors will help us raise our goal.
\$5,000 - \$14,999



PRIMARY DONOR

These donors have the heart of lead donors, and their contributions go just as far. They know that their gift will ensure that necessary funds for Oakhill's classrooms will stay there because of their gift.

65 Primary Donors will help us raise our goal.
\$1,000 - \$4,999



Become part of the vision today!

oakhilldayschool.org/givenow